



Mrs Viv Marsh
BSc (hons), PGCE, RGN, RSCN, SCPHN, Independent Prescriber, Queen's Nurse)

Viv is a specialist nurse with more than 30 years' experience of NHS clinical practice across primary, secondary and community care settings.

As an active educator in various roles, Viv believes that excellence in education for healthcare professionals and supporting self-management are the key to improving health outcomes for people with Long Term Conditions.

Working in a research team on the IMP²ART research program and affiliated trials gives Viv a breadth of experience in current evidence-based practice for supporting self-management of asthma, asthma diagnosis and health inequalities.

A solid foundation in clinical practice, research and education supports Viv to be effective in her role as the Clinical Lead for CYP asthma in 2 Midlands ICB's [Black Country and Shropshire, Telford & Wrekin].

Viv is the CYP Lead for the Association of Respiratory Nurses and has a number of additional professional interests including membership of the Asthma UK Council for Health Professionals, writing for publication, implementation research and education.